



LAKESHORE CHAMBER

Your source for business and tourism information.

Good Food, Great People and Your Chance to Give Back

The Lakeshore Chamber of Commerce would like to welcome special guest speaker, Tony Rice, to our Annual Scholarship Dinner on May 13, 2010. The Annual Scholarship Dinner will be held at Santaniello's Ristorante in Stevensville.

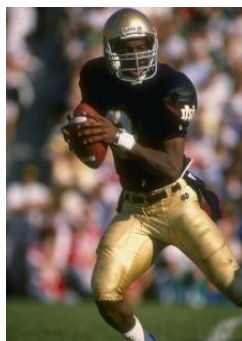
Social Hour and Silent Auction will begin at 5:30 pm with dinner (Italian buffet & beverage) at 7:00 pm. All benefits from the silent auction will be donated towards the Scholarship Fund. Lakeshore Chamber of Commerce currently awards \$1000.00 to a student that will attend Lake Michigan College upon graduating from high school and offers the opportunity for previous recipient to renew the scholarship for one year.

Please join Tony Rice and the Lakeshore Chamber of Commerce for a wonderful evening of great food, great people and an opportunity to give back to the young people in our community as we encourage them to continue their education.

Reservations are due May 3 and must accompany payment. RSVP via attached invite.

Tony Rice Highlights

Tony was a Notre Dame quarterback and is best known for leading the Fighting Irish to the 1988 National Championship. Among his accomplishments, Tony was voted MVP in the National Championship Fiesta Bowl game, won the 1989 Johnny Unitas Golden Arm Award, was named to the 1989 All-American Team, and placed fourth in the 1989 Heisman Trophy voting. After the conclusion of his collegiate football career, Tony played two years of professional football. One year with the Canadian Football League's Saskatchewan Roughriders and the other year with the World League's Barcelona Dragons.



40 Years of Service

Mrs. Bernice Tretheway has been involved with the Chamber for over 40 years, and currently serves on the Board of Directors. As part of the annual meeting on January 26, Bernice received a beautiful bouquet of flowers in recognition of her 40 years of service to the Lakeshore Chamber of Commerce. She is always ready to pitch in and help with a project and has a wealth of information and history about the Chamber.

Business of the Year Award 2009

On Tuesday, January 26, Tabor Hill Restaurant and Winery played host for the Lakeshore Chamber of Commerce Annual Meeting. Nearly 80 members enjoyed an appetizing dinner and meeting.

The meeting began with the election of new officers for the year. The Board is excited to add Stacy Loar-Porter and Kellen Van Hulle to its executive committee. Stacy will be serving as Second Vice President and Kellen is the new Treasurer. Griffin Ott, Chamber Board President, then gave a brief history of the Lakeshore Chamber and honored long-time board member and founding member, Bernice Tretheway. Bernice has been an active member of the Lakeshore Chamber for over 40 years. State Representative John Proos presented the Lakeshore Chamber with a letter of recognition for 40 years of service to the community. This year was the 40th anniversary of the incorporation of the Lakeshore Chamber of Commerce.

The meeting was then concluded with the Business of the Year Presentation. This year's recipient is Big Boy of Stevensville. Owners Brian Smith and Dave Hunt accepted the award along with manager Carla Imbordino. Congratulations to a deserving business that strives to make our community a better place to live.

What A Difference One Vote Makes

In the 1876 presidential election one vote gave Rutherford B. Hayes the presidency of the United States winning the electoral vote by just one ballot: 185 to 184.

Are you registered to vote? If not, please register at either the County Clerk's Office, Secretary of State branch office or your local Township Office.

The School Election will be held May 4; Primary Election is August 3; General Election is November 2.

New Member Spotlight

Welcome new Lakeshore Chamber members:

Donna Metz, St. Joseph Art Association / The Krasl Art Center -- Discover a world of imagination! The Krasl Art Center is a place where imagination & art fills your senses. We invite you to browse our wonderful sculpture collection and special exhibits, attend one of our special events like the Krasl Art Center Concours, or get creative in a fun art class workshop. Our Mission: To bring People and Art together. Our Vision: To enhance the quality of Life through Art. Our Goal: To provide communication and aesthetic appreciation of the visual fine arts, through the use of education. For additional information, please visit www.krasl.org.

Rosanna Santaniello-Murphy, Santaniello's Restaurant and Villa -- Santaniello's is still family-operated, and everything from the minestrone soup to the noodles and pizza dough is homemade. Santaniello's has become a favorite area restaurant and, for many people, this place has become part of "home." We enjoy serving our regular customers and meeting new ones every day. Come in, say hello, relax, and prepare yourself for a great meal. Santniello's Restaurant and Banquet Hall provides Casual dining, seating 150. Outdoor seating is also available. We also provide off premise catering for 25 to 1000 people. Our complete Banquet Facility seats 25 to 300. Watch our video at www.goodfoodandmuchlaughter.com.

Fred Wolf, PC Services -- PC Services is a solution-oriented, full-service computer hardware and software dealer. Our goal is to provide our customers with an uncompromising level of service and support in a timely and efficient manner. Our services include technology planning, systems engineering, sales and service, technical support, system maintenance, installations, server configuration, repairs and upgrades, troubleshooting, replacement parts and supplies, workstations, networks, and wiring. Find us on the web: www.pc-services.net

Pete, Nancy & Charley Racine, Grande Mere Inn -- Grande Mere Inn is a family owned restaurant, in

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business since 1980. The cozy, cottage style dining room is perched atop the Covert Ridge in Southwest Michigan, with a stunning view of Lake Michigan and picturesque sunsets. We specialize in Lake Perch, seafood, steaks, chicken and ribs. A casual bar menu is available in the Cranberry Bog Bar, featuring smaller plates and sandwiches. Desserts, breads, sauces and dressings are made in house daily. It is the Racines' hope that everyone who dines at the Grande Mere Inn will get a sense of this family atmosphere, enjoy a delicious meal, experience great service, and return time and again. We look forward to having you as our guest. Visit us on the web via www.grandmereinn.com.

Sue and Ken Geyer and Andrew Karsten, ServiceMaster of Berrien County -- Now under new ownership, ServiceMaster provides Cleaning & Disaster Restoration. Whether you've experienced an emergency fire or water loss in your home or business, or you're simply looking for professional cleaning service done right, you've come to the right place. As America's most trusted name in cleaning and restoration, our friendly, licensed professionals are here to deliver peace of mind with fast response, expert service and guaranteed satisfaction. Visit us via www.servicemasterbc.com and learn more about our restoration services.

Lakeshore Chamber of Commerce 2010 BOARD OF DIRECTORS

Griffin Ott – President
Jessica Kehrer – 1st Vice President
Stacy Loar-Porter – 2nd Vice President
Kellen VanHulle – Treasurer
Paul Roy – Secretary
Diane Mensinger – Past President

Wendy Bedell - Net Designs
Doug deBest - Baroda Township
Don Frank - Lakeshore Public Schools
Mike Gilbert - State Farm Insurance
Beverly Gough - Great Lakes Insurance Management
Jessica Kehrer - 1st Source Bank
Stacy Loar-Porter - Lincoln Charter Township
Diane Mensinger - Village of Baroda
Griffin Ott - Ott Insurance Agency, Inc.
Stacy Loar-Porter - Lincoln Charter Township
Paul Roy - Lakeshore Tai Chi
Bernice Tretheway - Retired Registrar of Deeds
Amber Topp - Midwest Family Broadcasting
Kellen VanHulle - Chemical Bank
Kristine Williams-Hall - Chemical Bank Stevensville
Bret Witkowski - Berrien County Treasurer
Larry Wozniak - Stevensville Inn

Contact Us.

Phone: 269.429.1170 Mailing Address: 4290 Red Arrow Hwy.
Fax: 269.429.8882 P.O. Box 93
Stevensville, MI 49127

E-mail: information@lakeshorechamber.org
www.lakeshorechamber.org

New Member Spotlight Continues

Barbara Lane, Berrien County Cancer Service, Inc. --

The Berrien County Cancer Service provides compassionate and professional home nursing services for cancer patients and their families. Our services are available to all the people of Berrien County Michigan who have a cancer problem as diagnosed by a licensed physician. We are a non-profit health care organization, providing nursing and support services since 1948. Our mission is to provide free skilled home nursing services, equipment and information, and supplies at cost, for cancer patients and their families. Please come in and learn more about us. For additional information, refer to our website at www.bccancerservice.org.

Christine Gerlach, Robert Bosch, LLC -- Robert Bosch is a global manufacturing company and supplier of technologies and services. The St. Joseph plant, located at 3737 Red Arrow Highway, is a part of the Chassis Systems Brakes Division. The plant manufactures automotive brake components and braking systems for the auto industry, including disc brakes with anchor brackets, and rear disc brakes, including hydro-boost and hydro-max. For additional information visit

<http://www.bosch.us/content/language1/html/index.htm>

Mark & Nancy Patterson, Waverland Beach Bed and Breakfast -- Opening soon, Waverland is located on Lake Michigan at 7022 Waverland Path near Stevensville, MI. Waverland Beach Bed and Breakfast is a Beach home with 4 Bedrooms, Exercise Room, Sauna/Hot Tub, Patio's, Deck and will feature a wonderful breakfast cuisine. For information and reservations, contact mnpatt414@aol.com.



John Steinke, Wells Fargo Advisors --

Located at 4035 Hollywood Rd. in St. Joseph, Wells Fargo Advisors is proud to be a Chamber member. Wells Fargo Advisors offers a wide range of services, from selecting individual investments to developing retirement plans. With access to a broad array of company resources, including research analysts and economic and market experts, we help our clients make informed investment decisions based on their specific needs. You can contact John Steinke at (269) 408-1776 or by visiting his website at www.wfadvisors.com/john.steinke.

Joe Giannola & Glen Burkett, Burkett HVAC-R Service LLC/The Fireplace Shoppe -- We are proud to be your local Trane dealer. Our years of heating, cooling and commercial refrigeration experience, along with our

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commitment to excellence, allows us to offer you the best possible solutions and Trane products to meet any of your HVAC needs. We can not only keep you comfortable, but help you save money. Call us today and become part of our Trane family. Visit us via www.Burkettheating.com.

Bill and MaryEtta Fowler, and Kim and Cheri Fowler, Lighthouse Concierge Services, LLC -- Lighthouse Concierge Services creates satisfied clients by providing intelligent services that helps them in their work and personal life. We provide almost any type of assistance and service that you can imagine including transportation. Our specialty is personal transportation, including airports in Chicago, Detroit, Chicago, Grand Rapids and South Bend, and Winery Tours, Parties, casinos, sightseeing, area festivals, the beach, wedding receptions or any other destination. For more information call (269) 930-3042 or email us via lhcinfo@sbcglobal.net.

Keith McClintock, Underwater Construction Corp. --

For over 40 years, Underwater Construction has been a commercial diving contractor for nuclear, fossil & hydroelectric power generation. We also provide services for commercial marine shipping, highway & Transportation, oil, gas & power transmission; water utilities; pulp & paper; municipal, state & federal government, OEMs & industrial & manufacturing facilities. Within the Stevensville area, you may contact Keith at (269) 429-6550.

Charlotte and Steve Salisbury, Worthenbury Country House -- Surrounded by vineyards, Worthenbury Country House, a vacation rental home, is a nostalgic gem in the middle of Southwestern Michigan's famous wine country, and only a few miles from the rolling-dunes and beaches of Lake Michigan. Your hosts, Charlotte and Steve Salisbury, invite you to leave behind the busy city noises and unwind to the quiet country sounds of crickets and birds. Worthenbury boasts three beautifully appointed bedrooms, a complete modern kitchen, and two living rooms. While staying at Worthenbury, your hosts want you to be comfortable, relaxed and content and will do everything possible to make your stay a special one. A perfect desination for family gatherings, reunions, or wedding parties. For more information please visit www.worthenbury.com.

Scott Berry, Scott Berry Promotions, Inc. -- Scott Berry Promotions is a computer, advertising, print and web design firm, now located on John Beers Road in Stevensville. We also provide branding services for your business, including binders, index tabs, promotional items, pens, key chains, and pencils. Our goal is "Fresh Ideas for Your Brand." Visit us on the web via www.scottberry.leewaycatalog.com.

New Member Spotlight Continues

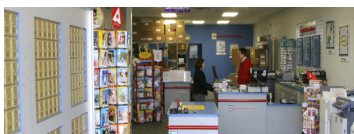
Mike & Pam Callendar, American Security Alarm, LLC --
We provide installation and service of commercial and residential fire and buglar alarm systems, access control systems, digital CCTV and storage (video/camera), and environmental monitoring, including low temperature, water, humidity and CO2 alarms. Call us for your security needs today at 429-6851.

Dave Doetsch, Mid-West Family Broadcasting WSJM AM & FM/WIRX FM/WYTZ FM/WCSY AM & FM -- Mid-West Family Broadcasting is one of America's oldest and most respected Broadcast Groups. The Group isn't owned and operated by Wall Street. In fact, each Mid-West Family General Manager has a substantial ownership stake in their stations. Many of the group's stations have been in the Mid-West Family for over 40 years. That kind of stability is almost unheard of in today's world of mergers and acquisitions. Fueled by uncommon stability, Mid-West Family employees enjoy a much lower chance of having new owners tomorrow. As one Mid-West Family General Manager puts it: "If we decided to sell our stations, we wouldn't know what else to do!" For more information, visit www.TheRadioStations.com .

Karen Lemieux, LeMieux LLC – Our philosophy with any vision includes the 3 C's – community, communication and creativity. We also understand that many companies and/or individuals have limited budgets and time constraints. That is why LeMieux, LLC can help...on a project by project basis. Whether it is a creative marketing approach to a product or service, a unique gift giving idea using meringue or a personal approach to your ad campaign, give us the opportunity to creatively work for you. Please connect via cheflemieux@hotmail.com or 616-901-5364.

Postal Connections is Still Open for Biz!

Joe Killian, owner of Postal Connections, has returned from his missionary trip and is open for business! It was just two years ago, this past December, that Joe opened Postal Connections in the Stevensville Martin's Plaza. Despite these challenging economic times, Joe is still working hard to build his business and customer awareness. Postal Connections is a one stop shop for you to send anything, virtually anywhere via Fed Ex, UPS, DHL International and USPS. Just give your parcels to Joe and he will wrap it, stamp it and make sure it gets to the destination desired. The next time you need shipping services, please consider stopping by and seeing Joe. Stay tuned for Postal Connection's upcoming commercials with Wild Bill on Y-Country 97.5 week-day mornings!



Coffee News[®] USA



Dear Chamber Members,

Did you know an ad typically has 5-10 seconds to jump off the page and grab the reader's attention? This is how long it takes the average reader to scan a newspaper page before settling on something to read or turning the page!

As part of my newly created LeMieux LLC business, I have also teamed up with a publisher of Coffee News here in the southeast central area of Michigan.

I wanted to share with you "10 Things a Good Ad Does" as well as introduce you to Coffee News – whether you are looking for a franchise opportunity in the Great Southwest area or looking to attract tourists to your business and/or location. Coffee News may be for you. Visit www.coffeenewsusa.com or email me via cheflemieux@hotmail.com for further information.

10 Things a Good Ad Does...

- 1- Stops your reader
- 2- Sells product/service benefits rather than its features
- 3- Promotes a store name or brand
- 4- Speaks to a specific group of people
- 5- Provides all the facts a reader needs, without out providing too much
- 6- Conveys its message simply
- 7- Is News
- 8- Offers answers to consumer's current needs
- 9- Uses white space
- 10 - Has a sense of urgency

The Fight Against Asian Carp

The Lakeshore Chamber of Commerce joined the fight against Asian Carp in the Great Lakes in February. On February 17th, the Board of Directors adopted a resolution (which you may view at www.lakeshorechamber.org) urging the United States Congress, Federal Government, and the State of Michigan to do all within their powers to stop the invasive species of fish from entering Lake Michigan. Board President Griffin Ott, presented Michigan Attorney General Mike Cox and Congressman Fred Upton with the resolution on Thursday, February 18 at a public meeting at St. Joseph Public Library. For more information about the Asian Carp and the threat that this species of fish poses to the Great Lakes, please visit www.stopasiancarp.com . We encourage all members to call and write our elected representatives to let them know that we want to keep one of our greatest natural resources in pristine condition.

You are Invited

to Lakeshore Chamber's
Annual Scholarship Dinner, Program and Silent Auction

Thursday, May 13

Santaniello's Ristorante
2262W. Glenlord Rd., Stevensville

**5:30 - 6:30 p.m. Social Hour
and Silent Auction**

**7 p.m. Dinner (Italian Buffet &
Beverage)**

**\$28 for Chamber Members
\$35 for Non-Members**

Special Guest Speaker
Tony Rice, Former Notre Dame
Quarterback



**Your ticket to good food,
great people and your chance
to give back.**

Reservations

Yes, I am planning to attend the Annual Scholarship Dinner No, I cannot attend, but I would like to donate

_____ chamber members at \$28
_____ non-members at \$35

Enclosed, please find my check for \$ _____

Name/Address _____

Please respond by Monday, May 3
To make your reservation send payment to:
Lakeshore Chamber of Commerce
P.O. Box 93, Stevensville, MI 49127
Chamber Office: 269-429-1170

Lakeshore Chamber of Commerce
4290 Red Arrow Hwy.
P.O. Box 93
Stevensville, MI 49127



Return Service Requested

Top 11 Reasons to Join the Chamber

- Increased Visibility in the Community
- Free Participation in Tourism & Visitor Welcome Packet
- Free Directory Listing & Receipt of Quarterly Newsletter
- Numerous Educational Opportunities
- Naming of Lakeshore Chamber Business of the Year Award
- Local Festival and Event Support
- Chamber Website Referrals and Promotion
- Special Event Advertising
- Networking Opportunities at Various Events
- Inclusion in the New Member Spotlight
- Ribbon Cutting Ceremonies

Member2Member Discounts

- Ott Insurance 8-10% discount on personal lines
12-14% discount on commercial policies
- Stevensville Inn 20% discount on rooms reserved by a member for themselves, friends, or their family
- Anytime Fitness 10% off regular rates for Chamber members

Mark Your Calendars

- May 1** - Blossomtime Parade
- May 13** - Annual Scholarship Dinner
- June TBA** - Business After Hours
- June 27** - Berrien County Cancer Service Bike Ride
- July 3** - Baroda Fireworks
- September 11** - Barodafest
- October 13** - Chemical Bank & Lakeshore Chamber Business After Hours at Lemon Creek Winery
- December TBA** - Business After Hours
- January 24, 2011** - Chamber Annual Meeting

Visit the Lakeshore Chamber Website
www.lakeshorechamber.org for Up-to-Date Information and Events

