



LAKESHORE CHAMBER

Your source for business and tourism information.

Choir Sings in the New Year at Annual Meeting

Join us for a special evening of festivities at Tosi's Restaurant located in Stevensville on Tuesday, January 27, 2009. The Lakeshore Chamber will host its Annual General Membership Meeting beginning at 6:00 p.m. with a social hour and dinner being served at 6:30 p.m. The original cost of the evening was \$25, however, the Chamber Board agreed to subsidize the cost for those attending, thus only charging a reasonable \$15. Please make your reservation by January 19 by calling 429-1170 (please note, the phone number on the invitation was incorrect) or faxing 429-8882. Reservations are required to attend. Following dinner, the Lakeshore High School Choir will entertain us by singing in the New Year. A short business meeting will be held and announcements of the Business Person of the Year Award afterwards. We hope to see you there.

Top 12 Reasons to Join the Chamber

- 1 Increased Visibility in the Community
- 2 Free Participation in Tourism & Visitor Welcome Packet
- 3 Free Directory Listing & Receipt of Quarterly Newsletter
- 4 Numerous Educational Opportunities
- 5 Naming of Lakeshore Chamber Business of the Year Award
- 6 Local Festival and Event Support
- 7 Chamber Website Referrals and Promotion
- 8 Special Event Advertising
- 9 Networking at General Membership Meetings
- 10 Bulk Mailing Permit Permission
- 11 Inclusion in the New Member Spotlight
- 12 Ribbon Cutting Ceremonies

Dues are Due

Take advantage of marketing your business through the Lakeshore Chamber of Commerce for a low cost of \$65 per calendar year. If you are a current chamber member and haven't already paid your dues, please mail them in by January 20 to the Chamber at P.O. Box 93, Stevensville, MI 49127.

Keeping Up with Members

A few changes have occurred with a few of our chamber members. Attorney Steven L. Wolfram has moved to Cleveland Avenue in Stevensville. Brokers Health Insurance has changed its leadership and its name to Great Lakes Insurance Management. Paul Roy has retired from the Lincoln Township Library and now recognized under the business, Lakeshore Tai Chi.

Clarification

In the November issue of Lakeshore Chamber Newsletter we published an article on the Cornerstone Trade Show. It should have read the "Cornerstone Chamber of Commerce Fall Trade Fair." We apologize for any confusion this may have caused.

Board Nominations thus Far

The nominations to date for the Lakeshore Chamber Board of Directors are as follows:

Nancy Adams – Chemical Bank
Wendy Bedell – Net Designs
Jamie Conrad – Select Tool & Die
Doug deBest – Michigan Community Blood Center
Don Frank – Lakeshore Public Schools
Jessica Kehrer – 1st Source Bank
Marilyn Lauer – CrownPointe Senior Living Community
Diane Mensinger – Village of Baroda
Griffin Ott – Ott Insurance Agency, Inc.
Michelle Pingel – Metal Processors, Inc.
Kim Richardson – 1st Source Bank
Paul Roy – Lakeshore Tai Chi
Bernice Tretheway – Retired Registrar of Deeds
Amber Topp – United Federal Credit Union
Kristine Williams – Chemical Bank Shoreline
Bret Witkowski – Berrien County Treasurer
Larry Wozniak – The Park Inn

The proposed officers are:

President – Griffin Ott, Ott Insurance Agency, Inc.
First Vice President – Jessica Kehrer, 1st Source Bank
Second Vice President – Amber Topp, United Federal Credit Union
Secretary – Paul Roy, Lakeshore Tai Chi
Treasurer – (still open)
Past President – Diane Mensinger

Stepping Up to Management

A congratulations to the following chamber member companies welcoming new Managers to their teams: Tim Goodhall (Walgreens); Steve Graffenius (Reliable Disposal); Tracy Marsh (Glenlord Home Center); and Bob Briggs (Roylton Manor). In addition, the Lincoln Charter Township announces Stacy Loar-Porter as the new Clerk.

New Member Spotlight

Welcome new Lakeshore Chamber members:

Dave Bly, Horizon Bank – a local, full service bank located on Niles Road in St. Joseph. Whatever your financial needs – from checking, savings and loans to investments – Horizon can help. They have been servicing generations of customers for over 135 years with their unique brand of exceptional service, backed by sensible advice.

Katherine Meek, Anytime Fitness – at Anytime Fitness in Stevensville, they offer a full line of Precore equipment to help you accomplish your fitness goals. Also available is 24 hour access to tanning, private bathrooms and personal trainers.

David Ravitch, Ravitron Equipment, LLC – a well known provider of telephone and internet services, with over 16 years of experience in the area. Serving the Michiana Community since 1992, Ravitron has the experience you can depend on for a complete professional design and implementation of your next communication project. Ravitron is the local leader in Voice Over IP technology. Whether you need a single DSL and phone line or need to connect to sites around the globe, Ravitron has the equipment and services to keep you “Simply Connected.”

Robert Gerbel, Gerbel & Company, P.C. – at Gerbel & Company, P.C., service is their business. Whether you are a long-standing client or a new visitor to their offices, you’ll always be given the friendly, personal attention that is their trademark. When many people think of certified public accountants, their thoughts naturally turn to income tax preparation. But that is just one of the many services they are prepared to offer you at Gerbel & Company. The company has been providing clients a broad range of services for commercial and industrial to governmental and nonprofit within Southwestern Michigan for over 30 years.

Tomeka Kinne, 1st Source Bank Lakeshore – the 1st Source Bank has a mission to help individuals, institutions, businesses and communities achieve security, build wealth and realize their dreams. More than a slogan, “your partners from the first” is the underlying foundation of 1st Source Bank’s values, and a reflection of how they have done business for over 140 years.

Dahlis Roy, Lakeshore Tai Chi – providing Tai Chi instruction for health, relaxation and fitness, art work, articles and books on meditation and self-fulfillment.

Kerry Wright, Evergreen Real Estate / Harbor Shores – listing and selling single family homesites & cottages in the new Harbor Shores Development on Lake Michigan.

Anytime Fitness Opens their Doors

According to owner Katherine Meek, Anytime Fitness opened the doors of their Stevensville franchise on October 6th. The opening marked the second Anytime Fitness franchise in Berrien County. Anytime Fitness clubs are open 24/7, allowing members to work out any time of the day or night, even when their clubs are not staffed. It is also the rationale behind their membership reciprocity program, which is known as Anywhere Club Access. With this benefit, members join one Anytime Fitness club and can use any other club, in 45 different states and Canada, at no extra charge. Anytime Fitness is not only the largest, but also the fastest-growing fitness club franchise in the world. Nearly doubling in size from 308 to 604 clubs in 2007, and currently opening clubs at a rate of more than one a day. Anytime Fitness expects to celebrate the opening of its 1,000th club shortly before the end of 2008. Membership is available by stopping by the club. Each member has their own key card that they can access the club through. Once inside, you have full use of state-of-the-art strength training equipment and cutting edge cardiovascular equipment.



Lakeshore Chamber of Commerce

Board of Directors

Diane Mensinger – President
Kristine Williams – 1st Vice President
Griffin Ott – 2nd Vice President
Paul Roy – Secretary
Jamie Conrad – Treasurer
Larry Wozniak – Past President

Nancy Adams - Chemical Bank
Wendy Bedell - Net Designs
Jamie Conrad- Select Tool & Die
Doug deBest - Michigan Community Blood Center
Don Frank - Lakeshore Public Schools
Sharon Geisler - Lincoln Charter Township
Jessica Kehrler - 1st Source Bank
Marilyn Lauer - CrownPointe Senior Living Community
Diane Mensinger - Village of Baroda
Griffin Ott - Ott Insurance Agency, Inc.
Michelle Pingel – Metal Processors, Inc.
Kim Richardson - 1st Source Bank
Paul Roy – Lakeshore Tai Chi
Bernice Tretheway - Retired Registrar of Deeds
Amber Topp - United Federal Credit Union
Kristine Williams - Chemical Bank Shoreline
Bret Witkowski - Berrien County Treasurer
Larry Wozniak - The Park Inn

Contact Us.

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Stevensville, MI 49127

E-mail: information@lakeshorechamber.org

www.lakeshorechamber.org

ABC's of Lakeshore

The Lakeshore Chamber represents the areas of Stevensville, Baroda and south St. Joseph. With the new year here, we'd like to reflect on the Activities, Beauty, Community (ABC's) of Lakeshore in 2008.



Despite the economic environment, **United Federal Credit Union** will continue to offer their 6.01% Interest Plus Checking account and guarantee the rate until 1/1/2010. In addition, no minimum balance is required and you can earn interest while going "Green" while utilizing their environmentally-friendly services such as debit cards and eStatements.

Regarding the relocation of **Steven L. Wolfram's law office** to 5255 Cleveland Avenue in Stevensville, Steven is offering a free consultation of up to 30 minutes in his newly renovated 1894 Bojack house. Steven's practice emphasizes family law including child custody, support, and parenting time, divorce, modification of domestic orders, guardianships, juvenile defense, child protective proceedings, adoptions, and personal protection orders. He also represents clients in appeals to the Michigan Court of Appeals and Supreme Court, in civil litigation including land use and environmental regulation, and in other civil and criminal cases.

South Shore Health & Racquet Club announced a new addition to its club's facility encompassing 5,500-sq ft of fitness area. The expansion includes two aerobic/fitness studios, a spinning/cycling room, restrooms, office and additional storage space. John Phillips, General Manager, stated "that even though we are in economically challenged times, we are building for the future. Our members deserve the best we can offer."



Nature's Way Landscaping is about beauty. The company just recently won an award from the Michigan Nursery and Landscape Association (MNLA). They won the Merit award for one of their projects in the Landscape Design/Build category. This category is one of the most honored due to the requirements to win. The entrant must design the entire project as well as construct the landscape into its finished form. Judging is based on quality of workmanship, integration of the design, and challenges overcome. Nature's Way Landscaping is also proud to announce that one of their projects were featured in the October 2008 issue of "Living the Country Life". The company was contacted to find properties that they've created that sit on 5 acres or more of land. A wonderful article was written and a professional photographer was sent out. Both the award and the magazine article can be seen on their website www.natureswayinc.com



Big Boy is proud of its unwavering commitment of giving back to the communities it serves on both the local and the corporate level. A congratulations goes out to our local **Big Boy Restaurant** on Red Arrow Highway at I-94 for receiving the prestigious distinction of being a member of the 2008 Big Boy President's Club. This is the third year in a row our local restaurant has been recognized as being in the top 10% of the Big Boy Restaurants world wide, and proudly displays a plaque citing this honor to co-owners David Hunt and Brian Smith.

Bylaw Revisions

The present bylaws call for the board to elect the officers after the annual meeting. To improve the transition process and allow immediate recognition of new officers, the following revision provides for the election of officers at the annual meeting.

ARTICLE VI – Board of Directors

Section 1. The government of the Chamber, the direction of its work and the control of its property shall be vested in a board of directors consisting of not less than ten members nor more than twenty members (including the past-president) to be elected annually. ~~Upon their election they shall meet, qualify and elect from their own number a president, first vice-president, second vice-president, secretary and a treasurer.~~

Section 2. The Board of Directors and officers shall be elected at the annual meeting or at a special meeting of the members called for the purpose.

Section 3. A nominating committee of not less than three members shall be appointed by the president thirty days prior to the election, whose duty it shall be to nominate from the members of the Chamber, a Board of Directors and officers. Said committee shall file a list of the nominees recommended with the Secretary not later than fifteen days before the election. Other nominations than the ones recommended by the committee may be made by any member from the floor or by filing the name of the nominee with the Secretary. ~~Subsequent to the election of Directors, the nominating committee shall recommend a slate of officers for election.~~

ARTICLE VII – Officers

Section 1. ~~Within ten days after the annual election, the Directors shall meet and elect officers for the ensuing year.~~ The following officers shall be elected at an annual or special meeting, following the election of the Board of Directors: a president who shall automatically move from the current first vice-president's position; a first vice-president, who shall be considered president-elect, and who will automatically become president the next term; a second vice-president; a secretary; and a treasurer.

Lakeshore Chamber of Commerce
4290 Red Arrow Hwy.
P.O. Box 93
Stevensville, MI 49127

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Stevensville, MI 49127

Return Service Requested

Mark Your Calendars for 2009 Events

Annual Meeting

Monday, January 19

Call today to make your reservation via 429-1170

Chamber Annual Meeting

Tuesday, January 27

Social Hour 6pm; Dinner 6:30pm

Location: Tosi's Restaurant

General Quarterly Meetings

Tuesday, April 28 at 12 noon - Park Inn

Guest speakers include Don Frank, Lakeshore Schools Superintendent and Dr. Randall Miller, Lake Michigan College

Tuesday, September 22 at 12 noon – Park Inn

Tuesday, November 24 at 12 noon – Park Inn

Chamber Booth at Barodafest

Saturday, September 12 (8am - 5pm)

Chamber Booth at Cornerstone Chamber of Commerce Trade Show

Tuesday, October 6 (4-7pm)

Visit www.uwsm.org/calendar for a complete listing of events within the Lakeshore area.



Appreciation

The Chamber would like to thank all the volunteers at CrownPointe Senior Living Community for helping in the folding and labeling of our newsletter

Building for Rent or Sale

Lakeshore Chamber member has a 3,000 square foot building in downtown Stevensville available for rent or sale. Will remodel to suit. Can be subdivided. Call Dave via phone 429-9261 or 757-2237.

Anytime Fitness & 98.3 the Coast

Anytime Fitness is conducting a fitness special with Mark from 98.3 the Coast. Mark is working out with one of their personal trainers, Anne Gain. She will have him on a program that anyone can do. It's only 30 minutes 3 times per week.

Member2Member Discounts

Park Inn 20% discount on rooms reserved by a member for themselves, friends, or their family
Anytime Fitness 10% off regular rates for chamber members

Customer Service Academy Invite

The Lake Michigan College will be offering a Customer Service Academy at the M-TEC Campus, Tuesdays 8:30 am to Noon, from 2/10 to 4/14. Cost \$950. Call Chad Dee at (269) 926-4296 to register.

