

October 2010



# LAKE SHORE CHAMBER

Your source for business and tourism information.

## Chamber, Hors d'oeuvres and Wine

Join several area Chamber members for food and networking on October 14<sup>th</sup> at the 3<sup>rd</sup> annual Lakeshore Chamber Business After Hours event at Lemon Creek Winery from 5:30pm-7:30pm. The event will include Chamber Members from not only the Lakeshore Chamber but Bridgman and Berrien Springs Chambers as well. Chemical Bank is the "host" at this year's event which will include cheese and meat Hors d'oeuvres and...everyone will get three free samples of wine to taste.

### November Election Candidate Forum

Not sure what the November candidates' platforms are? Well then here is your chance to find out! Come and join us on Friday, October 22<sup>nd</sup> at the Super 8 Motel (former Park Inn and Stevensville Inn) on Red Arrow Highway. There will be a complimentary breakfast provided by Martin's Supermarket of Stevensville. Breakfast begins at 7:30am with the candidate debate beginning promptly at 8:00am.

The following candidates have confirmed their presence; Candidate for State Representative for the 78<sup>th</sup> District Republican Sharon Tyler; Candidates for State Representative for the 79<sup>th</sup> District Republican Al Pscholka and Democrat Mary Brown; Candidates for State Senator for the 21<sup>st</sup> District, Republican John Proos and Democrat Scott Elliott; US Representative for the 6<sup>th</sup> District, Republican Fred Upton (a representative) and Democrat Don Cooney.

The forum is open to the public. Reservations must be made by October 15<sup>th</sup> by calling 269-429-1170 or emailing [information@lakeshorechamber.org](mailto:information@lakeshorechamber.org)

### Chamber Thanks You

The Lakeshore Chamber would like to thank everyone for their great response to the call for promotional items at the Chamber booths. Everyone really pulled through to promote the Lakeshore area at Barodafest and at the Cornerstone Chamber of Commerce Trade Fair.

### Fall Trade Fair

Cornerstone Chamber of Commerce will be hosting its Fall Trade Fair on October 12<sup>th</sup> from 4:00pm-7:00pm at the LMC Mendel Center at 2755 E. Napier Avenue, Benton Harbor. This is a great opportunity to talk with many business leaders in our area. Great snack food, networking and...be sure to visit your Lakeshore Chamber of Commerce booth. Admission is free. Bring your business cards.

### Utilizing ReferenceUSA

On September 22<sup>nd</sup>, the Lincoln Township Library hosted a free educational seminar on utilizing ReferenceUSA.

ReferenceUSA is a free database available to the public. This database offers a wealth of information for all businesses large and small. You can search hundreds of thousands of businesses nationwide for very up-to-date and comprehensive data on the companies. This information can be utilized for business-to-business prospecting, determining your competition, developing new business ventures, and much more.

The United States Postal Service, FBI and CIA often purchase lists from ReferenceUSA because of their accuracy and extensive information to use for white collar investigations. Any Lincoln Township Library member can access the database at the library or through their website. Any members from neighboring libraries may access this as well, but need to go to Lincoln Township Library to get a barcode applied to the back of their "home" library card.

For more information contact the Lincoln Township Library via phone 429-9575. The staff will be happy to give you a tutorial if you missed the seminar!

### Spooktacular Events

October 31<sup>st</sup> marks that time of year when pumpkins and goblins fill the communities with Halloween theme. Baroda Village and Township Trick-or-Treating is from 5:30pm-7:00pm with the Fire Department holding an Open House from 6:00pm-7:30pm. The Village of Stevensville and Lincoln Township Trick-or-Treating is from 6:00pm-7:30pm as well as St. Joseph Township.

The Lakeshore Community will be hosting its Halloween Safety Zone "Trunk-or-Treat" at Lakeshore High School's stadium parking lot from 6:00pm-7:30pm on October 31<sup>st</sup>.

## Library Millage on Ballot

The Baroda Township Board will be asking residents to vote on a .5 library millage request which will be on the November 2, 2010 election ballot. The millage would allow residents to continue using the Lincoln Township Library. This millage would cost a resident with a home that has a taxable value of \$100,000 about \$50.00 a year. If the millage fails, Baroda residents would have to buy their own library card at a cost of \$145.00 a year.

In 2009, the Township board lowered the fire department millage 1.5 mils. This resulted in a reduction of \$150.00 per year for a resident owning a home with a taxable value of \$100,000. Therefore by passing the Library millage most resident's taxes will still be reduced.

Some Library facts:

- There are 1,054 Baroda residents that have an active Library Card. (An active card is one that has been used in the last 12 months.) This would be about 62% of Baroda residents.
- Lincoln Township Library can have books from other libraries in Michigan forwarded for Baroda residents to check out.
- At the Lincoln Township Library, Baroda residents can participate in programs such as story hours, reading programs, discussion groups, etc.
- The cost per resident **WITH** the Township millage would be \$51.73 per resident. The cost **WITHOUT** the contract would be \$145 for each resident wanting a card.

The Township has four options: 1) Have its own Library, 2) Join with one or more Townships/Villages in establishing a District Library, 3) Have no Library services for residents, or 4) Contract with a Library for services.

The State Library no longer requires that all citizens have a "home library." The decision on having or not having a contracted Library Service is entirely up to the Township Board.

Please be sure and vote on November 2, 2010 on this important issue. The Township Board would like as much input as possible on what action to take concerning Library Services for Baroda residents. If you have any questions, call the Township Office via phone 422-2300.

## Chamber is Looking for Hosts

The Lakeshore Chamber is looking for "hosts" to coordinate future Business After Hours events. No previous experience needed. Please phone in your desire to host an upcoming Chamber event via 429-1170 or via email [information@lakeshorechamber.org](mailto:information@lakeshorechamber.org).

## Grand Reopening

Join us on Saturday, October 23<sup>rd</sup> at 10:30am for a ribbon cutting ceremony to celebrate the reopening of Anytime Fitness in Stevensville, located at 5625 Cleveland Avenue.

Anytime Fitness has been relocated to a brand new facility behind Martin's Supermarket. The event will also be hosting a Health Fair with various vendors from 11:00am-3:00pm. Michigan Blood will also be holding a blood drive from 11:00am- 6:00pm. Come enjoy a healthy and active Saturday.

## Joel Tacey's Halloween Spooktacular

The Lincoln Township Library has got a treat for you this year that is full of the best kind of tricks. On Saturday, October 16<sup>th</sup> beginning at 2:00pm, the library will host a spooktacular show which will be followed by a trick-or-treating tour of the library. Come and bring the family to Joel Tacey's Halloween Spooktacular...you don't want to miss this.



### Lakeshore Chamber of Commerce 2010 BOARD OF DIRECTORS

Griffin Ott – President  
Jessica Kehrer – 1st Vice President  
Stacy Loar-Porter – 2nd Vice President  
Kellen VanHulle – Treasurer  
Paul Roy – Secretary  
Diane Mensinger – Past President

Wendy Bedell - Net Designs  
Rob Burgess – Lakeshore Community Schools  
Doug deBest - Baroda Township  
Mike Gilbert - State Farm Insurance  
Beverly Gough - Great Lakes Insurance Management  
Jessica Kehrer - 1st Source Bank  
Stacy Loar-Porter - Lincoln Charter Township  
Diane Mensinger - Village of Baroda  
Griffin Ott - Ott Insurance Agency, Inc.  
Stacy Loar-Porter - Lincoln Charter Township  
Paul Roy- Lakeshore Tai Chi  
Bernice Tretheway - Retired Registrar of Deeds  
Amber Topp - Midwest Family Broadcasting  
Kellen VanHulle - Chemical Bank Baroda  
Kristine Williams-Hall - Chemical Bank Stevensville  
Bret Witkowski - Berrien County Treasurer  
Larry Wozniak – Super 8 Motel

#### Contact Us.

Phone: 269.429.1170      Mailing Address: 4290 Red Arrow Hwy.  
Fax: 269.429.8882      P.O. Box 93  
Stevensville, MI 49127

E-mail: [information@lakeshorechamber.org](mailto:information@lakeshorechamber.org)

[www.lakeshorechamber.org](http://www.lakeshorechamber.org)

## Lakeshore Chamber of Commerce Members

<b>Computer, Print &amp; Advertising</b>		<b>I &amp; M Power Co.</b>		<b>Dairy Queen of Stevensville &amp; SJ</b>		<b>Reliable Disposal</b>	
ACD.net	932-1111	Bary Visel	269-279-1543	Tom Cellentani	556-2253	Steve Graffenus	429-1215
Ames Multi-Image		<b>Quality Mold &amp; Engineering</b>		<b>Domino's Pizza</b>		<b>Root Seller</b>	
Donald Ames	428-5030	James Florian	422-2137	Michael Rock	556-7030	Ruth Semones	422-1849
<b>CE Competitive Edge</b>		<b>Robert Bosch, LLC</b>		<b>Founders Wine Cellar</b>		<b>Trick-Eez Irrigation</b>	
Mary Jo Tomasini	429-0404	Christine Gertach	428-7517	Len Olson	502-767-4961	Sandra Nye	429-8200
<b>Far Ahead Advertising/MailMax</b>		<b>Select Tool &amp; Die</b>		<b>Grande Mere Inn</b>		<b>Underwater Construction</b>	
Jo Farrell	934-7522	Mike Conrad	422-2812	Pete, Nancy & Charley Racine	269-429-3591	Keith McClintock	800-422-3935
<b>Mid-West Family Broadcasting</b>		<b>Professional Services</b>				<b>Hometown Deli &amp; Catering</b>	
Dave Doetsch, Amber Topp	269-925-1111	<b>Florin Funeral Service</b>		Audra Johnson	422-5800	<b>Unified Sports Apparel</b>	
		Blake Florin	983-1514	<b>Lakeshore Shell Food Mart</b>		<b>Village Lamp Shoppe</b>	
		<b>Gerbel &amp; Co., CPA</b>		John T. Curtis	429-2821	Steve Bergman 429-6165	
		Robert Gerbel	983-0534	<b>Le Mieux, LLC</b>		<b>School, Govt., &amp; Non-Profit</b>	
<b>Net Designs</b>		<b>H &amp; R Block</b>		Karen Lemieux	810-797-2378	<b>Baroda Lake Township Police</b>	
Wendy Bedell	428-5016	James Hancock 429-8435		<b>Martin's Super Markets</b>		Gary Ruhl, Chief 422-1344	
<b>PC Services</b>		<b>Hollerbach Excavating Inc.</b>		Marsha Kapica 574-239-1816		<b>Baroda Post Office</b>	
Fred Wolf	429-9664	John G. Hollerbach	465-6778	<b>Mr. Gyros Restaurant</b>		Kathleen Kulis 422-1888	
<b>Ravifron Equipment</b>		<b>Lakeshore Marble Co.</b>		George Billionis	428-2825	<b>Baroda Township</b>	
David Ravitch	925-2262	Jacalyn & Matthew Chartrand	429-8241	<b>Santaniello's Restaurant</b>		Jim Brow 422-2300	
<b>Scott Berry Promotions</b>		<b>Merritt Engineering Inc.</b>		Santaniello-Murphy	429-1158	<b>Barodafest</b>	
Scott Berry	269-429-6200	John K. Olson	428-4424	<b>Subway Sandwiches &amp; Salads</b>		Audra Johnson 422-1779	
<b>Financial &amp; Insurance</b>		<b>Norman Zielke Residential Builders</b>		Deborah Wheaton	429-4840	<b>Bret Wilkowsky - Berrien County Treasurer</b>	
<b>1<sup>st</sup> Source Bank - Lakeshore</b>		Janice Zielke	422-2531	<b>Super 8 Motel</b>		Larry Wozniak 429-3218	
556-9092		<b>Thomson Architectural Services</b>		<b>Tabors Hill Winery &amp; Restaurant</b>		Paul Landeck 422-1161	
<b>Chemical Bank - Baroda</b>		Rod Thomson	428-4445	<b>Tool's Restaurant</b>		Marjorie Wiatrowski 429-3689	
Kellen Van Hulle	422-1106	<b>Troff, Petzke &amp; Ammeson</b>		<b>Vineland Center</b>		Don Damron 269-556-9901	
<b>Chemical Bank - Lakeshore</b>		Ben Schwartz, Atty.	983-0161	<b>Waverland Beach Bed &amp; Breakfast</b>		Mark & Nancy Patterson 465-5667	
Kristine Williams-Hall	934-1066	<b>Wightman &amp; Associates, Inc.</b>		<b>Worthenbury Country House</b>		Steve Salisbury 269-422-1576	
<b>Chemical Bank Loan Center</b>		Thomas Deneau	927-0100	<b>Williamson Employment</b>			
Nancy Adams	269-469-3363	Peg Williamson	983-0142				
<b>Edgewater Bank</b>		<b>Realtors</b>					
Janice Groendyk	429-2980	<b>Coldwell Banker Advantage</b>		Vikki Wade 429-3070			
Edward Jones		<b>Core Real Estate</b>		Loren Gerber 429-8001			
Dan Ong	429-2880	<b>Jung Real Estate &amp; Insurance</b>		Fred Jung, Jr. 429-6800			
<b>Fifth Third Bank</b>		<b>Meredith &amp; Kamp Realtors</b>		Don Kamp 429-6666			
Katherine Austin	429-1581	<b>RE/MAX Sunset Coast</b>		Doug Johan 429-5252			
<b>Great Lakes Insurance Mgt.</b>		<b>Streffling Real Estate</b>		Martin Streffling 429-1531			
Beverly Gough	983-0633	<b>Recreation and Fitness</b>					
<b>Horizon Bank</b>		<b>Anytime Fitness</b>		Katherine Meek 429-1222			
Tomoka Kinne	556-9456	<b>Lakeshore Lanes</b>		Kirk Witzke 429-5421			
<b>Janka Financial Group</b>		<b>Lakeshore Roller World</b>		Robert Saleem 429-7700			
Duane Janka	429-5020	<b>Lakeshore Tai Chi</b>		Dahlis Roy 556-1955			
<b>State Farm Insurance</b>		<b>St. Joseph-Lincoln Senior Center</b>		Shirley Reichert 429-7768			
Mike Gilbert	429-7156	<b>South Shore Health &amp; Racquet Club</b>		John Phillips 429-2101			
<b>Ott Insurance Agency</b>		<b>Restaurants, Food &amp; Lodging</b>		<b>Baroda Tap and Grill</b>			
Doug Ott	422-1101	<b>Baroda Tap and Grill</b>		Jim Demski 422-1141			
<b>United Federal Credit Union</b>		<b>Big Boy Restaurant</b>		Dave Hunt 429-6171			
Brett Wier	428-0102	<b>Bit of Swiss Pastry Shoppe</b>		Pat & Tim Foley 428-1661			
<b>Wells Fargo Advisors</b>		<b>Candlewood Suites</b>		<b>Frank Beltran</b>			
John Steinke	408-1776	<b>G.A.L. Gage Co.</b>		Dieter Timm 465-5750			
<b>Health Care</b>		<b>Barrien County Cancer Service</b>		Barbara Lane 429-3281			
<b>Barrien County Cancer Service</b>		<b>CrownPoints of Stevensville</b>		Heather Bler 429-7200			
<b>Barbara Lane</b>		<b>Emergency Dental</b>		Henry D. Lyon, DDS 428-2222			
<b>Barbara Lane</b>		<b>Golden Age Manor</b>		Tim and Ferny Rantz 429-6176			
<b>Barbara Lane</b>		<b>Hospice At Home</b>		Melinda Graham 429-7100			
<b>Barbara Lane</b>		<b>Lakeshore Chiropractic Clinic</b>		Dr. W. K. Wooten 429-5882			
<b>Barbara Lane</b>		<b>Michigan Blood</b>		Caitlin Nitz 408-1540			
<b>Barbara Lane</b>		<b>Stevensville Family Dentistry</b>		Dr. Thomas Kirkdorfer 429-7474			
<b>Barbara Lane</b>		<b>Manufacturing &amp; Utilities</b>		G.A.L. Gage Co. Dieter Timm 465-5750			
<b>Barbara Lane</b>		<b>G.A.L. Gage Co.</b>		Dieter Timm 465-5750			
<b>Barbara Lane</b>		<b>Dieter Timm</b>		465-5750			

**Lakeshore Chamber of Commerce**  
4290 Red Arrow Hwy.  
P.O. Box 93  
Stevensville, MI 49127



**Return Service Requested**

### **Top 11 Reasons to Join the Chamber**

- Increased Visibility in the Community
- Free Participation in Tourism & Visitor Welcome Packet
- Free Directory Listing & Receipt of Quarterly Newsletter
- Numerous Educational Opportunities
- Naming of Lakeshore Chamber Business of the Year Award
- Local Festival and Event Support
- Chamber Website Referrals and Promotion
- Special Event Advertising
- Networking Opportunities at Various Events
- Inclusion in the New Member Spotlight
- Ribbon Cutting Ceremonies

### **Member2Member Discounts**

- Ott Insurance 8-10% discount on personal lines  
12-14% discount on commercial policies
- Super 8 Motel themselves, friends, or their family
- Anytime Fitness 10% off regular rates for Chamber members

### **Mark Your Calendars**

- October 12** – Cornerstone Chamber of Commerce Fall trade Fair
- October 14** - Chemical Bank & Lakeshore Chamber Business After Hours at Lemon Creek Winery
- October 23** – Ribbon Cutting Ceremony for Anytime Fitness Reopening
- October 31** – Happy Halloween!
- January 25, 2011** - Chamber Annual Meeting

Visit the Lakeshore Chamber Website  
[www.lakeshorechamber.org](http://www.lakeshorechamber.org) for Up-to-Date  
Information and Events

