



LAKESHORE CHAMBER

Your source for business and tourism information.



Do You Here What I Hear?

Do you hear the glistening waters of Lake Michigan nearby and the hills gently rolling like waves up from the verdant river valleys? Do you hear the wind rustling through the vineyard with an aroma so big that it lingers on your pallet? If you can't hear what I hear then you must experience it for yourself by joining the Chamber at Tabor Hill Winery & Restaurant on Tuesday, January 22, 2008 for Lakeshore Chamber's Annual Meeting. Come relax in their restaurant with stunning panoramas of snow covered hills while sitting beside the fire and celebrate amongst friends with a social hour (cash bar) beginning at 6:00pm and dinner served at 6:30pm.

You and/or your guest won't want to miss this joyful evening in addition to the announcement of our 2007 Business of the Year Award and Scholarship recipient. Other business will include the election of the Board of Directors and the announcement of our new Mission and Vision Statement (s).

Cost of this relaxing evening is \$20 per person. Please see enclosed registration form for additional details on how you can hear what I hear. Cheers!

Board of Directors Nominations

The election of the Board of Directors will be held at the Annual Meeting. Those nominated are:

- Wendy Bedell – Net Design
- Jim Brow - Baroda Township
- Jamie Conrad – Select Tool & Die
- Don Frank - Lakeshore Schools
- Sharon Geisler - Lincoln Township
- Jessica Kehrer - 1st Source Bank
- Marilyn Lauer – CrownPointe Senior Living Community
- Diane Mensinger - Baroda Village
- Griffin Ott - Ott Insurance Agency
- Kim Richardson - 1st Source Bank
- Paul Roy - Lincoln Twp. Library
- Bernice Tretheway - Retired
- Kristine Williams - Chemical Bank
- Larry Wozniak - Park Inn

Our By-Laws state that the Chamber can have up to twenty board members. Please contact the Board President if you are interested in serving on the Board of Directors.

Fall Trade Show

Thank you to all the members (and potential members) who stopped by the Chamber's booth at the Cornerstone Fall Trade Show. The Lakeshore Chamber held a drawing for a free one-year membership. Congrats to our winner – Sharie Conard of Studio I: Hair Designs and More. We share with you, Sharie's story...

In 1990, God allowed me to open Studio I: Hair Designs and More – a full-service hair salon in Southwest Michigan. Studio I is family owned and operated and now specializes in the needs of people dealing with the side effects of chemotherapy, radiation and cancer. A large part of Studio I's mission focuses on the physical and cosmetic needs of women. Most of our clients have either been diagnosed with cancer and are undergoing aggressive medical measures, or suffer from alopecia. My business is a ministry in and of itself.



My work with these very special clients involves custom-fitting them with hair (wigs) or post mastectomy products (breast prosthetics). Studio I is certified by Amoena®, CAMP, Jodee and Ladies First Inc.

I work closely with community services such as, the American Cancer Society® and the Look Good...Feel Better program. Studio I also has its own wig and breast bank for under-privileged clients. For additional information, you may contact Sharie at 269.428.3400 or via internet sharie@sharieconard.com.

Membership is Up, Up and Away



The Lakeshore Chamber has "excitedly" experienced a rise in their membership. Since the Fall issue of The Lakeshore Chamber newsletter, the committee has received 12 new members. The Board of Directors are hopeful with the announcement of their new Mission and Vision statements, the increase in membership will continue. "We are striving to meet the needs of our members and are always looking for feedback," states Diane Mensinger, President of Lakeshore Chamber. "Our Lakeshore community is a welcoming one and we are hopeful people will continue to become involved."

New Member Spotlight Briefs

Welcome new Lakeshore Chamber members:

Jessica Kehrer, 1st Source Bank, Martins - the largest locally-owned financial institution headquartered in the Northern Indiana-Southwestern Michigan area. While delivering a comprehensive range of consumer and commercial banking services, 1st Source has distinguished itself with innovative products and highly personalized services.

Beverly Gough, Brokers Health Insurance - the company began operations back in the early 1970's in St. Joseph, MI providing brokerage and insurance services to agents via a staff of experienced and trained insurance professionals.

Lydia Reyna, Cleveland Upholstery - for all your upholstery needs, whether residential or commercial, the company has been serving Michigan, Indiana and Illinois since 1967.

Larry Schimmel, Countrywide Home Loans - diversified financial services company focused primarily on real estate finance and related activities. Since its founding in 1969, Countrywide's mission has been to help individuals and families achieve and preserve the dream of homeownership.

Rick Eberhardt, Fireside Inn - located in Stevensville, Fireside Inn is now open to dine you and your family. The Inn provides a restaurant and catering, banquet room and even a Sunday buffet.

Michael Reschke, Metal Processors Inc. - the company designs and builds tooling to satisfy a variety of after cast needs for a variety of casting processes – such as all die cast alloys, squeeze cast parts, foundry cast aluminum and grey iron, as well as plastics.

Wendy Bedell, Net Designs – a professional website design & development company with a great track record within the Lakeshore community.

Joseph Killian, Postal Connections Lakeshore - store serving people with package preparation, shipping, expedited delivery via DHL, FedEx, UPS and others, document management services to include scanning, archiving and destruction, in addition to printing and copy services.

Heather Bier, Royalton Manor – a nursing and rehabilitation facility recently awarded the Platinum Award by Cornerstone Chamber of Commerce for helping to make a difference every day in Michigan's *Great Southwest*.

Gary Barker, Splash-N-Dash of S.W. Michigan - a car wash that is attended 7 days a week, 9am-6pm, weather permitting. Two touch less automatic bays and four self-serve bays, as well as four islands containing

vacuums, shampooers and vending machines, make up this establishment.

Sharie Conard, Studio I: Hair Designs and More – specializing in the needs of people dealing with the side effects of chemotherapy, radiation and cancer, Studio I focuses on the physical and cosmetic needs of women.


Joshua Wingate, Walgreens - new pharmacy/retail drug store located at 1710 W. John Beers Road in Stevensville.

Bret Witkowski, Treasurer, Berrien County – the principal functions of the County Treasurer's Office are to receive, maintain custody of and disburse all county monies; maintain records of receipts and disbursements of monies from all County departments; collect and distribute to all county governmental units delinquent property taxes; manages the investment of monies of the County; prepares and manages the county's delinquent tax reversion process; sells dog licenses.

\$1000 Scholarship Program

Each year the Chamber awards a \$1000 scholarship to a student who resides in the Lakeshore School District and plans to attend Lake Michigan College. Scholarship applications are available at the school's guidance office and are due no later than December 15, 2007. The winner will be expected to attend the Chamber's Annual Meeting, on January 22nd to accept the scholarship award. The scholarship may be renewed for a second year at the college if the student re-applies.

Around Our Town

Congratulations to Lakeshore Chamber member  companies - Bit of Swiss Pastry Shoppe and Tabor Hill Winery & Restaurant. Bit of Swiss was awarded one of the Top 10 Great Places to Harvest a Bounty of Artisan Breads. Peter Reinhart, author of the new Peter Reinhart's Whole Grain Breads: New Techniques, Extraordinary Flavor, shares his recommendations for artisan bakeries nationwide with Kathy Baruffi for USA TODAY. "Owner/baker Tim Foley's bakery makes you feel like you're in Europe, with extraordinary almond croissants, whole-wheat scones and pastries, along with Bavarian cream cakes, butter-cream tortes, wedding cakes and the finest- quality hearth and sandwich breads of all styles," Reinhart says.

And...Tabor Hill Winery & Restaurant was awarded Best in Class and Double Gold at the Michigan State Fair for their Grand Mark. And at the Los Angeles International Competition, Tabor Hill won a Platinum Award and Best in Class for their Michigan Cherry Wine. Congratulations!

2008

Annual
Membership
Meeting
January 22, 2008

RESERVATION FORM

\$20 per person

Please Reserve by January 15th
with Payment

Name _____ # in party _____

Amount Enclosed _____ (checks payable to Lakeshore Chamber of Commerce)

Send to: Lakeshore Chamber of Commerce
P.O. Box 93
Stevensville, MI 49127

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NOMINATE BUSINESS PERSON OF THE YEAR

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The Chamber would like your input on choosing the
2007 Lakeshore Chamber of Commerce

Business / Organization / Person of the Year Award.

Please mail your nomination to:
Lakeshore Chamber of Commerce
P.O.Box 93
Stevensville, MI 49127

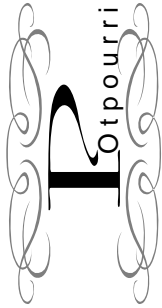
Choose the owner or manager of a business from the Lakeshore Chamber Member Listing.
This award will be given to the recipient at the January 22, 2008
Annual Membership Meeting
held at Tabor Hill Winery & Restaurant.
(Deadline is December 15, 2007)

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NOMINATION FORM

Submit Your Choice Today.

I nominate _____ as the Business / Organization / Person of the Year 2007.



Appreciation

The Chamber would like to thank all the volunteers at CrownPointe Senior Living Community for helping in the folding and labeling of our newsletter.

Dues Due

Dues for 2008 are due. Notices went out last month. If you haven't sent your 2008 dues in, please mail them to the Lakeshore Chamber prior to January 15, 2008.



Mark Your Calendars

- DEC 15
 - 2007-08 Scholarship Application Due
 - 2007 Nomination Form Due
- JAN 15
 - Annual Membership Meeting Reservation Due
 - 2008 Dues Due
- 22
 - Annual Membership Meeting
 - Announcement of Business Award and Scholarship Recipient

Lakeshore Chamber Membership Benefits

- Increased Visibility in the Community
- Free Participation in Tourism & Visitor Welcome Packet
- Free Directory Listing & Receipt of Quarterly Newsletter
- Numerous Educational Opportunities
- Naming of Lakeshore Chamber Business of the Year Award
- Local Festival and Event Support
- Chamber Website Referrals and Promotion
- Special Event Advertising
- Networking at General Membership Meetings
- Bulk Mailing Permit Permission
- Inclusion in the New Member Spotlight
- Ribbon Cutting Ceremonies
- Membership Only \$65



Lakeshore Chamber of Commerce
4290 Red Arrow Hwy.
P.O. Box 93
Stevensville, MI 49127

Standard U.S. Postage
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Permit #103
Stevensville, MI 49127

Return Service Requested

Visit www.lakeshorechamber.org for a complete listing of community events.

