

Lakeshore Chamber of Commerce
 4290 Red Arrow Hwy.
 P.O. Box 93
 Stevensville, MI 49127

Return Service Requested



Top 10 Reasons to Join the Chamber

1. Increased visibility in the community.
2. Free participation in Tourism & Visitor Welcome Packet.
3. Free directory listing & receipt of quarterly newsletter.
4. Numerous educational opportunities
5. Naming of the Lakeshore Chamber Business of the Year Award.
6. Chamber website referrals and promotion.
7. Special event advertising.
8. Networking Opportunities at various events.
9. Inclusion in the New Member Spotlight.
10. Ribbon cutting ceremonies.



Member2Member Discount

- Ott Insurance 8-10% discount on personal lines
12-14% discount on commercial
- Super 8 20% discount on rooms reserved by a member for themselves, friends or their family
- Anytime Fitness 10% off regular rates for Chamber Members
- Net Designs Call 269-428-5016 for details

Mark Your Calendars

- October 11, 2011 4-7 pm**
2011 Cornerstone Chamber of Commerce Fall Trade Fair
- October 20, 2011 5:00 pm**
Berrien County Cancer Service open house and quilt raffle drawing
- October 25, 2011 8:30 am—12:00 pm**
Legal Ramifications in the Usage of Social Media for Hiring and Monitoring Employees
- November 16, 2011 8-9:30 am**
Community Showcase Presentation

Spooktacular Events in October

- Trick or Treat Hours:**
 Baroda Township Oct. 31 5:30-7:00 pm
 Baroda Village Oct. 31 5:30-7:00 pm
 Lincoln Charter Township Oct. 31 6-7:30 pm
 Village of Stevensville Oct. 31 6-7:30 pm
 St. Joseph Township Oct. 31 6-7:30 pm
- Additional Halloween Events:**
 -Lincoln Twp Library Halloween Party Oct. 29 2:00-3:00 pm (10 & Under)
 -Baroda Fire Dept. Open House Oct. 31 6:00-7:30 pm
 -Halloween Safety Zone Oct. 31 6-7:30 pm Lakeshore Stadium Parking lot
 -Great Halloween Spectacle Oct. 28 5:00-9:00 pm Downtown St. Joseph

Fall 2011



LAKESHORE CHAMBER

Your source for business and tourism information.

Social Media...Everyone Uses It Right?

Do you know legal pitfalls of business use of social media by employers and employees? Do you have a policy in place for an employee's use of electronic communications in the office?

Join us on Tuesday, October 25 for a free program on the use of social media in your business. Tom McGraw and Stacy Belisle of McGraw Morris, P.C. of Troy, Michigan will present the Legal Ramifications in the Use of Social Media for Hiring and Monitoring Employees. The program will be held at the Super 8 Conference Room, 4290 Red Arrow Hwy., Stevensville. Check-in and a continental breakfast will be held at 8:30 with the program from 9:00 a.m. to 12:00 p.m.

This team of attorneys will lead a discussion on the potential legal pitfalls of business use of social media by employers and employees, focusing on the application of existing employment law principles to social media issues that are coming into focus as a result of increased use by employers in reputation checking in the hiring process and employer policies limiting use by employees. Topics to be covered range from pre-employment inquiries, to current issues in the news, to off-duty conduct and the employer's competing obligations to protect employees and avoid violating privacy and civil rights. The McGraw Morris team will also offer thoughts on provisions to consider when developing policy for an employee's use of electronic communications in the office.

This program is brought to you by the Lakeshore Chamber of Commerce, Honor Credit Union and Horizon Bank. Reservations for this free program should be made by October 21 by calling the Chamber Office at 429-1170.

This presentation is offered by the Lakeshore Chamber to provide helpful information in today's electronic world. This is not an endorsement of McGraw Morris P.C.



Community Showcase Presentation

Join Regina Ciaravino and Jerry Price from the Community Showcase Committee, to learn about the economic impact of the Senior PGA Championship on our region. The Senior PGA Championship is presented by KitchenAid, and will be May 22-27, 2012. Learn what the Lakeshore Chamber can do to take advantage of this opportunity. Jeannie Dieffenbaugher from the Senior PGA office in downtown Benton Harbor will also be in attendance to respond to questions following the presentation.

The Lakeshore Chamber and Honor Credit Union are sponsors of this "free" event scheduled for Wednesday, November 16th from 8-9:30 a.m. at the Lincoln Charter Township Hall, 2055 West John Beers Rd., Stevensville. RSVP's are required by November 9th. **Email your attendance to information@lakeshorechamber.org call 269-429-1170 to register. Don't miss this opportunity.**



A Great Time Had by All

In August the Chamber joined Greta and Bill Herst for the opening of their new gallery, Tabula Rasa, in downtown Baroda. The event was also sponsored by Ott Insurance Agency. The evening was filled with wonderful food and



amazing art work. Watch this new gallery for local artists and educational opportunities in art.

In September the Chamber hosted an After Hours Event with Frank Beltran of Candlewood Suites. Also at the event was the Lakeshore Excellence Foundation, with art work on display by Lakeshore students. Frank gave tours of the different types of rooms in the hotel and explained the services they provide to their clients.

Lakeshore Chamber of Commerce Members

Support Your Local Fire Department



Local Fire Departments within Berrien County were recently awarded a grant from the Federal government under the "Assistance To Firefighters" grant program. The grant funding will provide a "state of the art" mobile live burn training facility. There are twenty-six fire departments throughout Berrien County with nearly seven hundred firefighters within the ranks.

This mobile unit will provide all departments across the county the ability to train their firefighters in controlled, live fire situations. Firefighters across the county as well as the entire nation spend countless hours annually, attending classes and trainings to improve their skills in firefighting tactics and strategies. Normally, we have to travel outside the area to attend a training facility of this caliber. Unfortunately, most departments can't afford to send a few firefighters annually because of the expense and time requirements needed to attend. With the acquisition of this unit, all firefighters in Berrien County will have the opportunity to train locally. The majority of our fire-

fighters are paid-on call, meaning they have other employment to support their families. This will allow them to train around their normal employment (nights and weekends) and fulfill their commitment to be the best firefighter they can be.

The acceptance of this funding requires our municipalities to provide some matching dollars. We must share the cost of the project at a rate of twenty percent, or \$101,200.00. The total project cost is \$506,000.00. As government agencies, we may accept donations that are tax deductible to contributors under section 170 (C) (1) of the Internal Revenue Code.

As a participating partner, you may contribute directly to any Berrien County fire department. This will meet the requirements of section 170 (c) (1) of the Internal Revenue Code. Together we will improve the ability to protect the lives (156,000+) and property worth (\$9,020,094,000.00) in Berrien County. If you have any questions, please contact your local Fire Chief.

Preparing for Emergencies, by Horizon Bank

The nation's banks play a vital role in supporting the communities that we serve. Because of our importance to the economy—serving the financial needs of businesses and families—we are required to develop and test emergency and disaster preparedness plans and recovery procedures. These plans spell out how we will protect and recover electronic data and information, ensure the availability of cash, continue customer service and otherwise be up and running after a wide-ranging disaster—one in which personnel are unavailable, key facilities are closed, and power and phones are out for an extended period. We're prepared for emergencies when—not if—they happen. Are you?

HERE ARE SOME IMPORTANT ITEMS TO HAVE ON HAND IN THE EVENT OF AN EMERGENCY:

***Keep forms of identification handy.** These documents are important if you need to rebuild lost records or otherwise prove who you are. They include driver's licenses (or state-issued identification cards), insurance cards, Social Security cards, passports and copies of birth certificates.

***Your checkbook with enough blank checks and deposit slips to last several weeks.** Your need for checks will vary depending on how long you may be displaced or how often you write checks.

***ATM cards, debit cards (for use at ATMs and merchants) and credit cards.** These cards will give you access to cash and the ability to make payments on outstanding bills.

***A small amount of cash.** The amount you should have available will depend on several factors, including the number of people in your family and your ability to use ATM, debit and credit cards to get more cash or make purchases. Remember that cash in your house or wallet and not in your bank account can easily be lost or stolen.

***Key phone numbers.** These include family members and friends, as well as local and toll free numbers for your bank, credit card issuers, brokerage firms (for stocks, bonds or mutual fund investments) and insurance companies.

***Selected account numbers.** These include bank and brokerage account numbers, credit card numbers, and homeowner's or renter's insurance policy information.

***The key to your safe deposit box.** You can't get into your safe deposit box at the bank without your key, no matter how many forms of identification you have.

For more tips about emergency preparedness, go to: **Department of Homeland Security www.ready.gov**

Lakeshore Chamber of Commerce 2011 Board of Directors

Stacy Loar– Porter– President
Amber Topp– 1st Vice President
Beverly Gough– 2nd Vice President
Kellen Van Hulle– Treasurer
Paul Roy– Secretary
Griffin Ott– Past President

Wendy Bedell– Net Design
Beverly Gough– Great Lakes Insurance
Tomeka Kinne– Horizon Bank St. Joseph
Stacy Loar-Porter– Lincoln Charter Township
Melissa Mech– Chemical Bank Stevensville
Diane Mensinger– Village of Baroda
Griffin Ott– Ott Insurance Agency, Inc.
Paul Roy– Lakeshore Tai Chi
Dawn Rush– Village of Stevensville
Bernice Tretheway– Retired Registrar of Deeds
Amber Topp– Midwest Family Broadcasting
Tracy Sander– Honor Credit Union
Tanya Urias– Honor Credit Union Stevensville
Kellen Van Hulle– Chemical Bank Baroda
Bret Witkowski– Berrien County
Larry Wozniak– Super 8

Contact Us:

Phone: 269-429-1170 Mailing Address: PO Box 93
Fax: 269-429-8882 Stevensville, MI 49127

Email: information@lakehorechamber.org

www.lakeshorechamber.org

Computer, Print & Advertising

ACD.net 932-1111
CE Competitive Edge
Mary Jo Tomasini 429-0404
Far Ahead Advertising/MailMax
Jo Farrell 934-7522
Mid-West Family Broadcasting
Amber Topp 269-925-1111
Net Designs
Wendy Bedell 428-5016
PC Services
Fred Wolf 429-9664
Ravitrion Equipment
David Ravitch 925-2262
Scott Berry Promotions
Scott Berry 269-429-6200

Financial & Insurance

Chemical Bank – Baroda
Kellen Van Hulle 422-1106
Chemical Bank – Lakeshore
Melissa Mech 934-1066
Edgewater Bank
Tiffany Sanchez 982-4175
Edward Jones
Dan Ong 429-2880
Fifth Third Bank
Katherine Austin 429-1581
Great Lakes Insurance Mgt.
Beverly Gough 983-0633
Honor Credit Union Tanya Urias,
Tracy Sanders 982-2719
Horizon Bank
Tomeka Kinne 556-9456
Janka Financial Group
Duane Janka 429-5020
Ott Insurance Agency
Doug Ott 422-1101
State Farm Insurance
Mike Gilbert 429-7156
United Federal Credit Union
Brett Wier 428-0102

Health Care

Berrien County Cancer Service
Barbara Lane 429-3281
CrownPointe of Stevensville
Heather Bier 429-7200

Emergency Dental
Henry D. Lyon, DDS 428-2222

Golden Age Manor
Tim and Ferny Rantz 429-6176

Hospice At Home
Melinda Graham 429-7100

Lakeshore Animal Health Care
Dr. Brad Hecht, Dr. Mike Sobaski

Lakeshore Chiropractic Clinic
Dr. W. K. Wooten 429-5882

Michigan Blood
Caitlin Nitz 408-1540

Stevensville Family Dentistry
Dr. Thomas Kirkdorfer 429-7474

Manufacturing & Utilities

Custom Tool and Die
Harry Reinhardt 465-9130

G.A.L Gage Co.
Dieter Timm 465-5750

Indiana Michigan Power Co.
Barry Visel 269-279-1543

Quality Mold & Engineering
James Florian 422-2137

Robert Bosch, LLC
Christine Gerlach 428-7517

Scientific Notebook Co.
Ben Gallup 429-8285
Select Tool & Die
Mike Conrad 422-2812

Professional Services

Florin Funeral Service
Blake Florin 983-1514
Gerbel & Co., CPA
Robert Gerbel 983-0534
Hollerbach Excavating Inc.
John G. Hollerbach 465-6778
Huggett-Betten Corp.
Larry Huggett 465-0900
Lakeshore Marble Co. Jacalyn &
Matthew Chartrand 429-8241
Le Mieux, LLC
Karen Lemieux 810-7972378
Merritt Engineering Inc.
John K. Olson 428-4424
Norman Zielke Residential Builders Janice Zielke 422-2531
Thomson Architectural Services
Rod Thomson 428-4445
Troff, Petzke & Ammeson
Stephen Smith 983-0161
Wightman & Associates, Inc.
Thomas Deneau 927-0100
Williamson Employment
Judee Hopwood 983-0142
Zwartec Displays & Exhibits
Ron Zwar 556-1323

Realtors

Coldwell Banker Advantage
Vikki Wade 429-3070
Core Real Estate
Loren Gerber 429-8001
Jung Real Estate & Insurance
Fred Jung, Jr. 429-6800
Meredith & Kamp Realtors
Don Kamp 429-6666
RE/MAX Sunset Coast
Doug Johan 429-5252
Streffling Real Estate
Martin Streffling 429-1531

Recreation and Fitness

Anytime Fitness
Katherine Meek 429-1222
Lakeshore Lanes
Kirk Witzke 429-5421
Lakeshore Roller World
Robert Saleem 429-7700
Lakeshore Tai Chi
Dahlis Roy 556-1955
St. Joseph-Lincoln Senior Center
Shirley Reichert 429-7768
South Shore Health & Racquet Club John Phillips 429-2101

Restaurants, Food & Lodging

Baroda Tap and Grill
Jim Demski 422-1141
Big Boy Restaurant
Dave Hunt 429-6171
Bit of Swiss Pastry Shoppe
Pat & Tim Foley 428-1661
Candlewood Suites
Frank Beltran 428-4400
Culver's of Stevensville Tony &
Kimberlee Strusynski 408-1780
Dairy Queen of Stevensville & SJ
Tom Cellentani 556-2253

Domino's Pizza
Michael Rock 556-7030
Founders Wine Cellar
Len Olson 502-767-4961
Grande Mere Inn Pete, Nancy &
Charley Racine 269-429-3591
Greek Islands Family Restaurant
Manny Mamouzelos 556-9243
Hometown Deli & Catering
Audra Johnson 422-5800
Lakeshore Shell Food Mart
John T. Curtis 429-2821
Martin's Super Markets
Marsha Kapica 574-239-1816
Mr. Gyros Restaurant
George Billionis 428-2825
Santaniello's Restaurant Rosanna
Santaniello-Murphy 429-1158
Subway Sandwiches & Salads
Deborah Wheaton 429-4840
Super 8 Motel
Larry Wozniak 429-3218
Tabor Hill Winery & Restaurant
Paul Landeck 422-1161
Tosi's Restaurant
Marjorie Wiatrowski 429-3689
Waverland Beach Bed & Breakfast
Mark & Nancy Patterson 465-5667
Worthenbury Country House
Steve Salisbury 269-422-1576

Shopping & Services

Ace Hardware
Chip Borre 429-7133
Ample Electric
Jerry Godush 428-3446
Boelcke Heating & AC
David Boelke 429-9261
Brunke-Geiger Heating & Cooling
Scott Geiger 422-2375
Burkett HVAC-R Service
Glen Burkett 428-2723
CJ's Quick Mart and Deli
Jeffrey Rasor 422-2443
Call the Mrs. Brian Humes,
Tami Gage 556-0599

The Cleaning Authority
Ken & Julie Wuerfel 428-7112
Cleveland Upholstery
Lydia Reyna 983-7080
Computer Products & Services
Ken Miedema 428-4800
H & J Florist & Greenhouses
Henry & Jeanne Thole 429-3621

Independent Copier Service
James E. Roe 429-8999
JES Vending Services
Kenneth Sims 982-8363
Lettuce Duit
Patti Dynes 800-947-5223
Midwest Glass & Mirror
Greg Haynes 428-4464
Mister Jack's Paperbacks
Karen Mashak 429-8550
Molly Maid
Robert Melcher 429-3200
Nature's Way Landscaping
Gene de la Forêt 429-1694
Newman Garage Doors
Dan Newman 465-3751
Postal Connections
Joe Killian 556-0186
Reliable Disposal

Steve Graffenius 429-1215
Root Seller
Ruth Semones 422-1849
Tabula Rasa Gallery
Greta Hurst 422-2642
Tricki-Eez Irrigation
Sandra Nye 429-8200
Underwater Construction
Keith McClintock 800-422-3935
United Sports Apparel
Vicki Katz 429-3194
Village Lamp Shoppe
Steve Bergman 429-6165

School, Govt., & Non-Profit

Baroda Lake Township Police
Gary Ruhl, Chief 465-3258
Baroda Post Office
Kathleen Kulis 422-1888
Baroda Township
Jim Brow 422-2300
Barodafest
Audra Johnson 422-1779
Bret Witkowski - Berrien County Treasurer 983-7111
Bridgman Area Chamber of Com.
Dr. John Foti 465-4413
Cornerstone Chamber of Com.
Regina Ciaravino 757-0227
Debra Panozzo – Berrien County Commissioner 429-2131
John Proos – 21st Dist. State Senate 888 656-0079
Krasl Art Center, St. Joseph Art Assn. Julia Gourley 983-0271
Lakeshore Excellence Foundation
James Tomczyk, Kim Risk 556-9052
Lakeshore Public Schools Cynthia Vujea, Tracy Althouse 428-1400
Lincoln Charter Township
Stacy Loar-Porter 429-1589 x20
Lincoln Township Public Library
Mary Hill 429-9575
Sharon Tyler – 78th Dist. State Representative 888-373-0078
Southwest Michigan Regional Airport Lee Scherwitz 927-3194
United Way of Southwest MI
Anna Murphy 925-7772
Village of Baroda
Diane Mensinger 422-1779
Village of Stevensville
Dawn Rush 429-4567

Transportation

Lighthouse Concierge Services
Bill Fowler 269-930-3042
Nye's Auto Techs & Tire
Martin & Larry Nye 422-1674
P & R Body Shop & Services
Dennis Ott, Al Poschke 429-3522

Miscellaneous

American Security Alarm
Mike & Pam Callendar 429-6851
Bernice Tretheway 429-5273
The Herald Palladium
David Holgate 429-4189
Service Master of Berrien County
Andrew Karsten 269-428-9335
Sharon Geisler – Honorary Member Wozniak Associates
Susan Hardy 429-5266