

February Board of Directors Meeting Minutes

Attending Members: Ashlie Guyberson (P), Joe Daniel (V.P), Shayla Shembarger (Treasurer), Stacy Loar-Porter (Secretary), Phil Freeman, Sandi Kopach, Tom Norbey , Tiffany Moore.

Meeting Date: Tuesday, February 19, 2019

Meeting Time: 12:30 pm

Meeting Location: Village of Stevensville

Meeting Topics:

1. Secretary's Report

- Review & Approval previous minutes – Reviewed January meeting minutes and Annual meeting minutes. Motion to approve by Stacy, Second by Ashlie.

2. Treasurers Report

- December Treasurer report, balance as of 2/16 \$18,248.66. Motion to approve by Stacy, seconded by Tom.

3. Open Forum.

- Post Annual Meeting Survey
 - There was discussion on sending a post event survey for the annual dinner, it was decided the questions pertaining to annual dinner will be wrapped up in the annual meeting survey Ashlie is developing. Joe will send his suggested questions pertaining to the event to Ashlie.
 - The survey will be going out soon. There is an incentive of \$100 of a 2020 membership. Those that complete the survey on time will be placed in a drawing to receive the incentive.
 - The survey will be sent out through Constant Contact.
 - Ashlie asked everyone to please review the survey one last time and send any changes or suggestions to her by 2/25.
 - For next year's annual dinner, we need to remember to save tables upfront for speakers, BOY winner and spirit winner. Also encourage the board to spread out amongst the guests.
- Mission/Vision for Chamber, 2019 Goals
 - Ashlie stated she would like the chamber to focus on 3 areas for 2019. Having a work session to identify these areas and create an action plan is the best way to make this happen. Phil will facilitate the discussion, works session will be held 3/16 8:00 am -noon, at Lakeshore High School.

- Donations
 - There was discussion on current community donations that are made by the chamber annually.
 - Donation to \$100 to Baroda Queens for 2018, then \$150 in September 2019. Motion made by Stacy, seconded by Ashlie.
- 2019 Membership Invoices
 - Shayla will send paper invoices to those members that have not paid as of yet.

4. New Business.

- 2019 Scholarship
 - Phil stated the application is ready to be posted on the website and Facebook. Once the application deadline is reached the scholarship committee will meet and review and make a recommendation to the board.
- Leadership Connections Speakers
 - Lakeland Spectrum (*how the merger affects the community*)- Tom will contact and get timing
 - Manufacturing/CTE (*speak on how there is a lack of workforce and the new programs to help draw workers*) – Phil will reach out to his contacts
 - LMC Hospitality Program (*how the new vintner program is impacting the community*)- Stacy will reach out to LMC
 - Once everyone reaches out to their perspective speakers, we can get a time line of when each event will be. The goal is to have an event in each quarter.
- Social Media
 - Joe is going to add board members to the access of posting on FB. He will also send everyone guidelines for posting so we are all on the page.

Meeting Adjourned at 2:32 pm.