

March Board of Directors Meeting Minutes

Attending Members: Ashlie Guyberson (P), Joe Daniel (V.P), ~~Shayla Shembarger (Treasurer)~~, Stacy Loar-Porter (Secretary), ~~Phil Freeman~~, Sandi Kopach, ~~Tom Norbey~~, Tiffany Moore.

Meeting Date: Tuesday, March 19, 2019

Meeting Time: 12:30 pm

Meeting Location: Village of Stevensville

Meeting Topics:

1. Secretary's Report

- Review & Approval previous minutes – Reviewed February meeting minutes. Motion to approve by Sandi, Second by Ashlie.

2. Treasurers Report

- Ashlie will email out the treasurer report for approval

3. Open Forum.

- Post Annual Meeting Survey
 - 15 surveys have been completed
 - There was discussion on how to get more members to complete the survey, the information will be useful for the strategic planning meeting.
 - Discussion was to extend the deadline and add another incentive.
 - Deadline now is 3/27/2019 end of the day.
 - Additional incentive, for every 25 completed responses the chamber will raffle a \$25 Amazon Gift Card.
 - Joe will put information on Facebook.
 - Ashlie will add; are you a current member, if not why? , to the survey.
- Mission/Vision for Chamber, 2019 Goals
 - New date has been set. The workshop will be held 4/12 7:00 am – Noon. If you have any suggestions, ideas, etc. that you would like the group to discuss during the session email them to Ashlie.

4. New Business.

- Leadership Connections Speakers- Spectrum/Lakeland
 - Event is set for May 14th, Dr. Hamel will be the speaker
 - The event will be done in conjunction with Lakeland Care Organization, (they will have approximately 50 attendees.).

- Attendance will be capped at 100
- There was discussion on venue; Joe will have Shayla speak with Santaniello's to see if they have the date open. If they do not then we may need to speak with Tosi's.
- Joe will ask Megan Yore for an outline of Dr. Hamel's speaking topics.
- Leadership Connections Speakers- LMC Vintners
 - Stacy will contact LMC to set a date. Look at the end of September/early October.
 - See if LMC wants to use one of their rooms, the venue will need to hold 80-100 people.
- Certificate of origin
 - There is some uncertainty on the Certificate of Origin process. GAL Gage is bring blank forms to be signed. The board and signer are not comfortable with this. We need to speak with GAL Gage and get a better understanding of the process and make certain the Chamber is not responsible or liable for any errors. Ashlie will check with Shayla to see if the proper documents were received from GAL Gage.
- Social Media
 - There was discussion on possibly sharing the responsibility of posting.
 - Items need to be particular to our area.
 - Sharing events/happenings in our area is a service to our members.
 - There was discussion of reaching out to the High School marketing teachers or an LMC marketing student to assist with social media/online presence; developing marketing materials. Information about our members and area that is easily accessible by visitors and residents.

Meeting Adjourned at 1:50 pm.