

## August Board of Directors Meeting Minutes

**Attending Members:** Ashlie Guyberson (P) , Joe Daniel (V.P), Shayla Shembarger (Treasurer), Stacy Loar-Porter (Secretary), Phil Freeman, Sandi Kopach, Tom Norbey, Tiffany Moore, Lauren Potts.

**Guests:** Chas Potts

**Meeting Date:** Tuesday, August 20, 2019

**Meeting Time:** 12:30 pm

**Meeting Location:** Village of Stevensville

### Meeting Topics:

#### 1. Secretary's Report

- Review & Approval of previous minutes – Reviewed June meeting minutes. Motion to approve by Sandi, Second by Tiffany.
- Review & Approval of previous minutes – Reviewed July meeting minutes. Motion to approve by Sandi, Second by Phil.
- Invoice from SW Mi Tourist Council annual dues. Ashlie will reach out to Larry to ask what the benefits of being part of the council provided to the chamber.
- Lakeshore Band Program Request- Approve Quarter Page Ad, \$75.00. Motion to approve by Ashlie, Seonded by Shayla. (Phil Abstained)
- Habi Hour Sponsor Request. We received a sponsor request from Habitat for Humanity for their event. The packages range from \$250-\$5,000. There was discussion among the board. This is a great oppornuity to partner with one of our members. Approve splitting the cost of the Treehouse Builder sponsor level with a member. Motion to approve Ashlie, seconded by Joe. Stacy will send out via Constant Contact.
- We received a Save the Date from SW MI Tourist Council for their Fun Fam Day 10/3.

#### 2. Treasurers Report

- July Treasurer report, balance as of 8/19 \$19,569.12. Motion to approve by Stacy, seconded by Ashlie.
- Shayla provided a YTD on charitable donations made and Annual dinner cost.

#### 3. Open Forum.

- Community Fun Day
  - We have not had anyone drop off any items for the giveaway baskets. Stacy will send out a reminder.
  - Stacy will setup a Google sign up sheet for the board to volunteer to help cover a table at the event. If we do not get enough items for a giveaway, then we will not set up a table.

- Annual Dinner Preparations
  - A Sub-committee was formed to prep for the 2019 Annual dinner. The committee is; Joe, Sandi, Lauren and Shayla. They will work on location, food, presentations, awards, etc.
  - A Save the Date will be put in the September newsletter as well as information about nominations.
- Leadership Connections Update
  - Stacy has spoken with LMC they are excited to host an event. She is waiting on them to get back with a date that works for them. The event will include speakers from the Vitners and Hospilaty departments and wine tours of their new facility.
- Facebook
  - Joe will add Lauren as a Facebook admin on the Chamber page.
- Communication
  - There was discussion about going back to sending both electronic and paper versions of the newsletter and invitations for events. There is concern that not everyone is receiving the Constant Contact emails.
- Digital Map
  - Phil is working on the information related to the digital map options for the chamber.
- Strategic Planning
  - Phil provided the board with the final version of the Vision, Mission and Values for the chamber. There was discussion on the next steps.
- Events
  - Stacy will send an events email out this week including, Row-4-dough and 1<sup>st</sup> Car show/ family event.

Meeting Adjourned at 2:06 pm.